

# WASHINGTON INDUSTRIAL ENERGY LEADERS

LEADING INNOVATION IN ENERGY EFFICIENCY

## Recognizing Washington State Industries for Improved Energy Performance

3rd ANNUAL AWARDS & RECEPTION • JANUARY 2015 • STATE CAPITOL BUILDING, OLYMPIA

Industries in the State of Washington are leaders in energy efficiency. Our diverse industries have revolutionized how people live and work within our state and around the world – from clean energy, aerospace and high-tech to food processing, forest products, and marine technology. Nowhere is that competitive edge more evident than in the area of energy efficiency.

Industry leaders face increasing pressure from the public, boards of directors, employees and government to reduce operating costs and do business in a more sustainable fashion. The most innovative among them have found that enhancing energy efficiency allows them to accomplish both of these goals.

### Honoring Our Energy Leaders

Now in its third year, the Washington Industrial Energy Leaders program identifies industries in Washington that are making exceptional progress toward innovative and improved energy efficiency. The 2014 winners will be honored at a special ceremony in January 2015 at the Washington State Capitol with Governor Jay Inslee.

Attendees at this event will include the Governor, executives from industry and their serving utilities, state leaders, and representatives from energy efficiency organizations.

Acknowledgement will include:

- Recognition from Governor Inslee
- Photo opportunities with the Governor
- Marketing and public relations opportunities
- Third-party acknowledgement of energy efficiency efforts
- Networking opportunities with industry peers, utilities, state leaders and regional decision makers



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## Award Categories

Award recipients will be identified through a competitive process, and a Governor's Award will be presented to companies in the following categories:

- **Leadership in Energy Performance** – For the company that has demonstrated the greatest reduction in energy intensity during the previous three years.
- **Leadership in Innovation** – For the company that has implemented a highly innovative energy project within the previous three years, such as adopting emerging technologies, using existing technologies in a new way, or making a unique change to a process that saves significant energy.
- **Leadership by Example** – For the company that has influenced awareness of energy efficiency within and beyond the organization by sharing their energy efficiency progress and knowledge.

In addition, a small number of **Sponsor Awards** will be presented in these same categories.



### ***Industries in the State of Washington are leaders in energy efficiency***

The Washington State University Energy Program, with support from the event's funders – the Bonneville Power Administration and the Northwest Energy Efficiency Alliance – developed the Washington Industrial Energy Leaders program to honor exceptional energy efficiency efforts by Washington state industries.

### **For more information**

For general information or to nominate a company, visit:

**Washington Industrial Energy Leaders**

<http://www.energy.wsu.edu/WIEL>

For information on sponsorship opportunities, contact:

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